



# PRESS RELEASE

An Internationally Accredited Agency



G. A. Baarts, Chief  
Northern Division  
2485 Sonoma St., Redding, CA 96001

Contact: Officer Jeff Larceval  
Public Information Unit  
(530) 242-4300

**FOR IMMEDIATE RELEASE**  
December 1, 2021

## **CALIFORNIA HIGHWAY PATROL ANNOUNCES MAJOR CORRIDOR ENHANCED PRIMARY COLLISION FACTOR ENFORCEMENT CAMPAIGN**

REDDING, Calif. – The California Highway Patrol's (CHP) Northern Division, having jurisdiction over the major transportation corridor of United States 101 (US-101) throughout northern California, will be executing a Major Corridor Enhanced Primary Collision Factor (PCF) Enforcement Campaign on Thursday, December 2, 2021.

This effort aims to reduce the number of injury and fatal traffic crashes on US-101 throughout Northern Division. In 2019 and 2020, a total of 1521 crashes occurred on US-101 in Mendocino and Humboldt counties, causing 535 injuries and killing a total of 32 people. The primary causes for these crashes were determined to be speed, reckless driving, unsafe lane change, unsafe turning movement, following too close, distracted driving, and driving under the influence, with increased injuries and deaths from occupant restraint violations.

The mission of the California Highway Patrol is to provide the highest level of safety, service, and security. This includes the prevention of loss of life, injuries, and property damage resulting from traffic crashes through enforcement, education, engineering, and partnerships.

The CHP is promoting awareness and safe driving along this major corridor route. During the enhanced enforcement campaign, the CHP Northern Division will target US-101 in Mendocino and Humboldt counties with increased traffic safety operations to educate and, if necessary, take appropriate enforcement action on drivers who violate traffic laws along this major corridor route.

“The US-101 corridor within Northern Division is winding and mountainous, with many areas of undivided highway, increasing the frequency of traffic crashes,” said Northern Division Chief Greg Baarts. “Increased visibility, aggressive enforcement, and public education within the Areas along this corridor will contribute to improved safety for motorists traveling on US-101.”

The CHP reminds motorists to follow these basic traffic safety rules: always wear a seat belt, drive at a speed safe for conditions, eliminate distractions while driving, and always designate a sober driver.

###