

April 30 – May 5, 2018
Get Ready for Small Business Week

Retail Revolution

How Independent Retailers Win and
Keep the Customer



Don't miss this
FREE EVENT

Willits

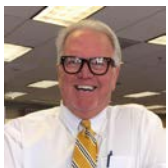
111 E. Commercial St

May 3

8 -9:30 am

Register Now
retailwillits.eventbrite.com

Join us for a **RETAIL REVOLUTION** seminar with **Marc Willison**

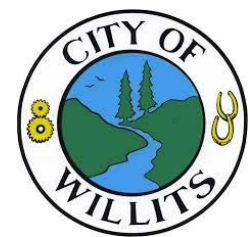


Marc Willison is a national speaker on retail management and a retail consultant working for the Virginia Small Business Development Center Network he brings 35 years of retail experience to bear in helping retail, restaurant, and tourism-related small businesses refine and promote their concepts to the public.

Marc will address how to compete in the retail market in today's economy and share actionable tasks that retailers can immediately implement to improve their business.

Topics include:

- Staying relevant to a changed customer
- Make your business a shopping destination
- Out maneuver on social platforms
- Competing in the age of Amazon
- Construction, Disruption, Mitigation



REGISTER TODAY: retailwillits.eventbrite.com



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Reasonable accommodations for persons with disabilities and persons with limited English proficiency will be made if requested at least two weeks in advance. All SBA programs and services are provided to the public on a nondiscriminatory basis.

